DIANE L. MARTINEZ 828-227-3923 (W); dlmartinez@email.wcu.edu EDUCATION
PhD, Theory and Practice of Professional Communication
Utah State University, 2012
Master of Arts, English (Rhetoric and the Teaching of Writing)
New Mexico State University, 1993
Bachelor of Science, Education (English, Earth Science)
New Mexico State University, 1991 TEACHING AND CURRICULUM DEVELOPMENT
Fulbright U.S. Scholar, Pädagogische Hochschule Ludwigsburg/Ludwigsburg University of Education
(LUE), Ludwigsburg, Germany. October 1, 2022 to May 31, 2023.
Creating Cross-Cultural Student Experiences through Internationalized Curriculum Development is a project intended to
create cross-cultural student experiences through a sustainable partnership and internationalized curricular
resources that will prepare students and faculty to collaboratively engage with international communities. x Taught two courses in the Department of English for Winter 2022-2023 term: Environmental and
Nature Writing and Ethical Considerations in Science Communication. x Created collaborative network between Western Carolina University (WCU) and

Diane Martinez 3
x English Capstone, Professional Writing Internship (English 389, 483, and 589). Supervise
undergraduate and graduate students on internships.
x Proposal and Grant Writing (English 603): Graduate course. Students explore the practical and
theoretical aspects of proposal and grant writing in the sciences and humanities, and explore issues of
social justice in this line of work.
x Writing in Electronic Environments (English 604): Graduate course. Students

Diane Martinez 5

x Assisting in the design and implementation of an electronic document management system and

managed the collection an d indexing of all project documentation; tran sfer r ing infor mation onto

various media and distributed to customers.

Technical Writer , OAO Corpor ation, Schriever AFB, CO, 1998 - 2001

R espons ible for the fin al copy of all reports to the Gover nment. Ensured documentation was accurate in

content, grammar, and style.

Media Specialist, College of Engineering, New Mexico State University, 1994-1998

x Created promotional liter ature for the College, such as brochures , magazines, news letter s , legislative

Diane Martinez 6
Textbook Chapters (Editor and peer reviewed)
In 2020 and 2021, I wrote three chapters for a forthcoming textbook by McGraw Hill titled Master 2.0 for
Composition. The chapters are editor and peer reviewed

Diane Martinez 7
Martinez, D. (2018). Review of Four Books on Scientific Communication. [Review of Scientific Communication:
Practices, Theories, And Pedagogies by Han Yu and Kathryn M. Northcut; Scientific Method: How Science
Works, Fails to Work, and Pretends to Work by John Staddon; The Craft of Scientific Writing, Fourth Ed., by
Michael Alley; Commonplaces of Scientific Evidence in Environmental Discourses by Denise Tillery]. Technical
Communication, 65(4), 432-436.
Martinez, D. (2018). Communicating Science: A Practical Guide for Engineers and Physical Scientists
[Review of Communicating Science: A Practical Guide for Engineers and Physical Scientists by Raymond
Boxman and Edith Boxman]. Technical Communication, 65(1), 116.
Martinez, D. (January 2018). Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology
[Review of Digital Literacy: A Primer on Media, Identity, and the Evolution of Technology by S. Weisinger].
Review retrieved at http://roleolor.weebly.com/digital-literacy--wiesinger--beliveau.html.
Martinez, D. (2017). Teaching and researching writing: Applied linguistics in action. [Review of Teaching and

Diane Martinez 8

OTHER SCHOLARLY ACTIVITIES

Invited Workshop Developer and Facilitator

x “Teaching Academic Writing,” invited to provide this workshop for English faculty at Chernivtsi

National Univers ity, Chernivts i, Ukraine, on September 8, 2023.

x “Str ategies for Effective Online I nstruction,” invited to provide this wor kshop for English f ac ulty at

Chernivtsi National Univer sity, Chernivts i, Ukraine, on August 10 -11, 2023.

Field Statement Development

Committee member for Statement o f Linguis tic Justice for the field of Technical, Prof ess ional, & Scientif ic

Communication (TPSC). Summer 2023 to present.

Grants

Styers, D., Forcino, F., Martinez, D., Steere, B., and Virtue, D. (March 2022). “Climate Change and Rapid

Developmen t L ead to Slippery Slopes : Incr easing Environm ental Literacy and Resiliency in Western North

Carolina” submitted to NOAA Environmental Literacy Pr ogram, November 2021. Pr epropos al accepted.

Full propos al s ubmitted in M arch 2022.

Research

P rinciple investigator in developing a national online student survey on student experiences in online

wr iting courses . T he s urvey was developed in consult with national experts in online writing instr uction and

M acmillan/B edfor d St. Mar tin’s Publishing Company. The Global Soci ety for On line Literacy Educators

(GSOLE) (glosole.org) sponsored the development and reporting of this survey. In 2015, a pilot survey was

developed and distr ibuted, and a report on the results of that s urvey was con veyed at Conference on College

Compos ition and Comm unication (CCCC) in Apr il 2016. A full survey was dis tributed nationally in F all 2017,

and the r esults of that survey have been published in R es ear ch in Online L iteracy Education (ROL E), issue

2.1, March 2019.

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Diane Martinez 9
2017
x “Teaching Narrative as an Important Perspective in Non-Organizational Workplace Writing and
Communication” presented at the Association for Business Communication Conference, Dun
Laoghaire, Dublin, Ireland, October 18-21, 2017.
x “

Diane Martinez 10
SERVICE
Professional Committees
x Committee member for Statement of Linguistic Justice for the field of Technical, Professional, &
Scientific Communication (TPSC). Summer 2023 to present.
x Association for the Rhetoric of Science, Technology, and Medicine (ARSTM), co-organizer for
ARSTM@RSA Preconference 2022 in Baltimore, MD.
x Research in Online Literacy Education (ROLE), the official journal of GSOLE (Global Society for Online
Literacy Educators) (glosole.org). B